

# Goals

2023

The goals you set must work to grow your business, not slow your business. Goals require focus, commitment and dedication. It's not enough to set a goal, action needs to follow. Your goals should be written down, within arms reach and visually accessible for you (and your team) to review on a daily basis.

*Set your goals and vet your goals!*

## Annual Business Goal Plan

Who-What-Where-When-Why-How-How Much...that's how deep you must get when creating the goals that will make up your *Annual Business Goal Plan*. There is no half stepping to success. Be detailed about the goals you set and the complete steps you (and your business team), will take to achieve your business goals.

Use the goal outlines below to help you set and vet your **2023** business goals.

Goal: _____	Start Date: _____	Completion Date: _____
Why are you setting this goal?: _____		
Skills and/or resources required to complete this goal: _____		
Potential obstacles: _____		
How will completing this goal support/enhance your business?: _____		

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